

*GET ON BOARD WITH FAIRBANKS  
TRANSIT ADVERTISING!*

**MACS**



***FAIRBANKS  
TRANSIT***

***Your Message On The Move!***

# FAIRBANKS TRANSIT ADVERTISING

- You can't ignore it, turn it off or tune it out. The bright, bold signs demand your attention!
- Reaches passengers, drivers, and pedestrians of all ages and demographics
- The only form of outdoor advertising permitted in Alaska
- FIND OUT MORE TODAY! Call Wend Garwood at FAIRBANKS TRANSIT ADVERTISING (907) 328-6400 or email [transit@fbxradio.com](mailto:transit@fbxradio.com)

FAIRBANKS TRANSIT ADVERTISING  
*YOUR MESSAGE ON THE MOVE*

- 29', 35' or 40' busses
- 14 busses covering 8 routes including the University of Alaska Fairbanks details at [www.fnsb.us/macs](http://www.fnsb.us/macs)
- Interior and exterior placement available
- Custom plans available for any budget
- A variety of sign sizes and positions to choose from
- Your signs will travel approx. 500,000 miles annually through a borough population of 90,000



Fine Print:

RATES SUBJECT TO AVAILABILITY

4 MONTH MINIMUM BUS SIGN CONTRACT

1 YEAR MINIMUM CONTRACT FOR FULL AND DOUBLE SIDE WRAPS

15% AGENCY COMMISSION APPLIES TO QUALIFIED AGENCIES

LFM RADIO RESERVES THE RIGHT OF FINAL APPROVAL ON ALL  
SIGNAGE

SIGN PRODUCTION WILL BE DONE EXCLUSIVELY BY AUTO TRIM  
DESIGN OF FAIRBANKS.

ALCOHOL/TOBACCO PRODUCTS, DEMEANING, DISPARAGING,  
VIOLENCE, PROFANITY, SEXUAL SUGGESTIVENESS, LIBELOUS OR  
FALSE ADVERTISING IS NOT ACCEPTED.

# RESERVE YOUR SPACE TODAY!

Contact Wendy  
Garwood, Director of  
Transit Sales

- Office (907) 328-6400
- Cell (907) 347-3454
- Email:  
[transit@fbxradio.com](mailto:transit@fbxradio.com)



